



What we are looking for:

- Celebrates the beauty and diversity of what makes Alaska unique
- Captures the essence of the ANROE mission: *To promote & implement excellence in natural resource and outdoor and environmental education for all Alaskans*
- We are looking for a concept that can be used in ANROE's new logo design
 - This can be a sketch or drawing, ANROE will work with a digital professional to make the final logo
- Simple and scalable
 - ex: an image that would look good on a large banner, t-shirt, letterhead, etc.

How to enter:

- digital entries must submit as pdf or jpg,
- digital entries can be sent to anroeahk@gmail.com
- hardcopies can be mailed to ANROE at 200 W. 34th Street Suite 1007, Anchorage, AK 99503
- hand drawn must fit on standard 8.5" x 11"
- digital entries must be 1,000px by 1,000px with resolution 150-300 dpi
- Please include a paragraph with your inspiration and explanation of your logo.

Winner:

- cash prize \$200
- recognition

Entries Due:

- February 1, 2026

Additional information for entries

- Please visit our website at www.anroe.net to learn more about who we are and what we do
- MUST sign the rights transfer agreement
- examples of other NAAEE affiliates logos- see attached sheet
- Finalists will be displayed at the ANROE Outdoor and Environmental Education Symposium on February 27, 2026 in Anchorage
- ANROE reserves the right to select which entries are displayed at the conference
- The ANROE board will have the final say on which image is selected for the next ANROE logo

Rights Transfer Agreement

Artist Name: _____

Address: _____

Email: _____

Phone Number: _____

1. Transfer of Rights

By signing this agreement, I, _____ confirm that the submitted logo design is my original creation and grant full ownership and exclusive rights to Alaska Natural Resources and Outdoor Education (ANROE). This includes all copyright, trademark, reproduction, distribution, display, and modification rights. ANROE may use the submitted art in any way it chooses, including but not limited to print, digital, merchandise, advertising, branding and future adaptations.

2. No Further Compensation

I, _____ agree that the contest prize constitutes full and complete compensation for my work. I, _____ understand that no additional payment, royalties, or licensing fees will be owed now or in the future.

3. Originality

I, _____ confirm that:

- the work is 100% original
- it does not infringe on any existing copyright or trademark, and it has not been previously sold, licensed, or submitted elsewhere.

4. Permission for Modifications

I, _____ give ANROE permission to modify, edit, adapt, or alter the logo design in any way for any purpose.

5. Use of Artist's Name (Optional)

I, _____ () approve or () do not approve the use of my name in promotional materials announcing the contest winner.

6. Entire Agreement

This document represents the full agreement between myself, _____ and ANROE regarding rights to my work.

Artist's Signature: _____ Date: _____

ANROE Board Member Signature: _____ Date: _____



Example logos from NAAEE affiliates:

